# EXECUTIVE Brain-Powered PRESENTATION SOLUTIONS

DIFFERENT THAN **ANYTHING** ELSE YOU'VE SEEN BEFORE

#### WHAT IT IS

### WHAT IT IS NOT

#### NOT YOUR GRANDMA'S PRESENTATION SKILLS CLASS!

Executive Brain-Powerd Presentation Solutions does NOT rehash the typical, out-dated tips you see in a normal presentation skills class:

- the appropriate font size to use
- how many words should be on each page
- how to stand and move your hands

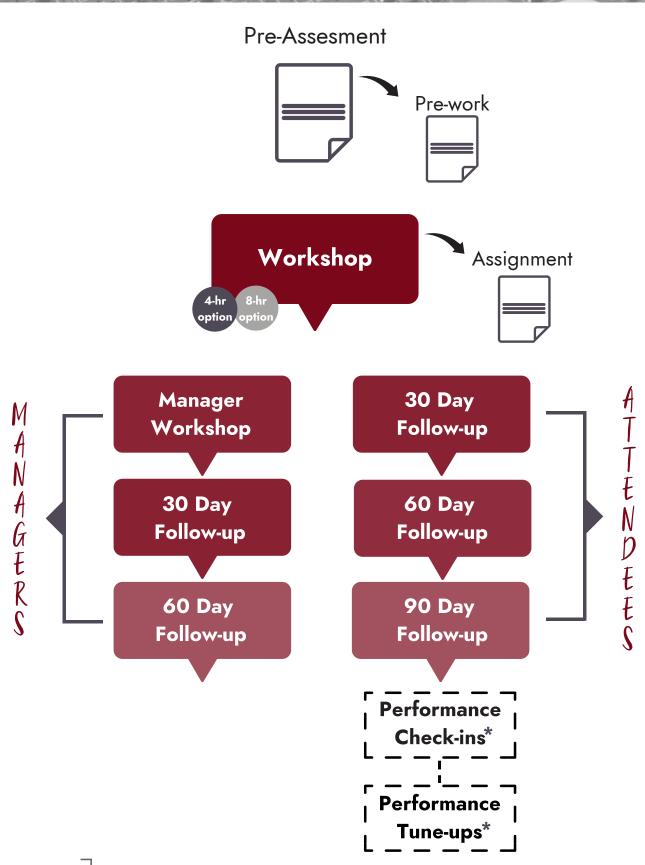
Your employees will have the confidence to present powerful messages in an intuitive manner that naturally attracts the audience's attention.

#### PARTICIPANTS WILL IMMEDIATELY HAVE THE SKILLS TO

- Implement knowledge about how the brain works and why it remembers one thing over another
- Engage the audience and motivate them to participate
- Help the audience understand and retain the information shared
- Demonstrate how applying the information presented creates tangible value



## THE PROCESS



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## **RESULTS**

#### "SO. WHAT KIND OF OUTCOMES CAN I EXPECT?"

Watch as the magic unfolds when your employees know what to say and how to say it. You'll see results such as ...

- Improved communications between managers and employees
- Deeper connections with prospects and clients
- Increased brand recognition and likeability
- A reputation as the experts in your field

This is NOT a boring, one-time event. It's the long-term solution your business needs for continued growth.

## THE STRATEGIES LEARNED CAN BE USED BY ANYONE IN ANY SITUATION

- Group events
- 1-on-1 sales presentations
- Client engagements
- Business collaborations
- Virtual meetings

PRESENTATION
SOLUTIONS

# THE GOODS

#### WHAT'S INVOLVED

Executive Brain-Powered Presentation Solutions is a process. We'll communicate details before the event, and participants receive preevent assessments, homework, and assignments (don't worry, it's not torture). You can select either a 4-hour or an 8-hour workshop. Employees and managers participate in their own unique workshop. Multiple follow-up check-ins post-event ensure successes are celebrated, challenges are addressed, and most importantly ... that the learning sticks and is applied.

#### WHAT'S INCLUDED

- Pre-assessments
- Pre-work
- Employee workshop
- Manager Workshop
- Post-workshop Assignment

- 30 day follow-up
- 60 day follow-up
- 90 day follow-up
- Performance check-ins
- Performance tune-ups

#### TIMEFRAME

Learning is a process ... not an event. This is so much more than a quick, one-time event. From pre-assessment to follow-up performance check-ins, learning never stops over the 90-120 day process.

#### INVESTMENT

Each engagement is customized to fit your needs and ranges from \$14,850 and up based on class size and optional components.

\*Travel not included

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